



OBP Freelance Online Content Writer

17-08-2020

Our Big Picture (obp) is an Arts & Heritage organisation based in NE Lincolnshire.

In these challenging times and we have invested in developing our online presence that will support our physical arts and heritage activities and projects.

We are seeking a passionate creative adaptable content writer to be part of our team. Initially to work on content for our new website and community page and developing our social media plan. We would then like to look at a longer-term support role as part of the team.

Are you someone with experience in writing website copy? Has a flair in engaging with different audiences on social media and can modulate tone of voice accordingly?

Role includes:-

- Website: Research, collate and write engaging copy about past and present projects, obp as an organisation and presenting our Vision, Mission & Values in an engaging way. Working closely with MD and web design studio.
- Obp Collaborate is a strand of our work that includes a new community page. The content and tone of voice needs careful consideration and how and why people engage. This needs to be an inclusive platform as well as meet individual safeguarding needs.
- Supporting obp team with social media activities and developing social media strategy for authentic engagement.

Our big picture Ltd

Registered address Pigeon Cote, Grimsby Road, Laceby NE Lincolnshire DN37 7ED

www.ourbigpicture.co.uk e: paula@ourbigpicture.co.uk t: 07793 114 180

Company No. 10001549



You will need:-

- Experience/Qualification in content creation, creative writing/copywriter and social media
- A Degree level education
- Experience of adapting tone of voice to specific audiences, extending physical engagement online and writing and be enthusiastic across platforms
- Have an appreciation of arts & heritage
- Excellent copywriting and proofing reading skills and attention to detail
- Want to be part of a creative team

Fee:-

We are looking for a freelancer to start immediately. Website and community page launch September, project end date December 2020. Budgets £5K – Day rate between £200 to £300 to include travel costs.

To gain a full understanding of the requirements you will be expected to meet at the start of the project face to face (within Covid guidelines) and then work from home through online meetings. You may be asked to attend additional face to face meetings/activities/events.

To apply, please send CV including examples of work by **Monday 12pm noon on 24th August 2020** to Paula Denton, MD, Our Big Picture LTD paula@ourbigpicture.co.uk

Shortlist 24th August 2020 – shortlist will be asked to submit a test piece by 27th August 2020 .

Appointment 28th 2020

For more details please contact Paula Denton on 07793 114 180

Our big picture Ltd

Registered address Pigeon Cote, Grimsby Road, Laceby NE Lincolnshire DN37 7ED
www.ourbigpicture.co.uk e: paula@ourbigpicture.co.uk t: 07793 114 180
Company No. 10001549